

AVERY ROEHLER

Strategic Communications Intern

Avery is a Strategic Communications Intern at The DeBruce Foundation and a senior at the University of Missouri, where she is completing a Bachelor of Journalism degree with an emphasis in Strategic Communications.

At Mizzou, Avery serves on the executive board of the Public Relations Student Society of America (PRSSA) chapter. In this role, she leads outreach efforts to partner with local nonprofit organizations in the Columbia area, helping them enhance their social media presence and develop strategic communication plans to expand their reach.

In addition, Avery is a Public Relations Account Manager-Strategist at MOJO Ad, a student-staffed advertising agency that focuses on the youth and young adult market. In this position, Avery develops and executes integrated PR strategies that support campaign goals and client engagement.

In her free time, Avery enjoys spending time with her dog, discovering new local restaurants, and connecting with friends and family.

