

CAMILLE PARIS

Strategic Communications Consultant

Camille is a full-time consultant for The DeBruce Foundation, where she oversees CRM management, list optimization, email and text marketing, and campaign tracking. As an outcome-driven digital platform professional and former IT consultant, she brings a versatile skill set to help The DeBruce Foundation expand career pathways.

Her appreciation for increasing community engagement and access to mutual aid stems from her experience working in the public library system, where she witnessed firsthand the impact of open resource access.

In previous roles, Camille enhanced communication strategies, improved website accessibility, and developed cohesive branding and language guidelines. Most notably, she led a comprehensive SEO strategy that propelled the Midwest Innocence Project from search engine obscurity to a top Google ranking within six weeks.

Camille holds a Bachelor of Science degree from Missouri State University in Springfield, Missouri. Outside of work, she enjoys watching films at the local independent theater, creating art, playing retro adventure games, and taking long walks with her dog in Kansas City.

