

[Elissa Ashwood](#)

Interactive Digital Development Consultant

Elissa Ashwood has worked with The DeBruce Foundation since 2017 to establish the intellectual property, digital product development, and digital footprint for scaling The Foundation's impact. She works to amplify partnerships with scaled interactive experiences on [Agilities.org](#). Recent experiences activated 20,000 teens with 90%+ completion rates.



As CEO of Accomplishment Partners and Affective Health, Elissa delivers scaled digital experiences that move and improve people. In her career pathway, Elissa has served over 100,000+ participants, built more than 100+ programs, has 20+ years of executive leadership and professional services experience at top organizations, and has 10+ years innovating the science and technology of delivery across use cases and demographics. These experiences led to her current 90-second experience platform fueled by the other AI, affective intelligence.

Elissa's previous leadership includes productivity software founder, executive leadership at American Express, AIG, and Citibank, and consulting at McKinsey & Co, and PWC, advising global companies in health and social sector industries.

Elissa holds an MBA in Finance and Accounting and is co-author of two research books on productivity improvement. She is a Gold Award Girl Scout and works to improve food insecurity and health disparities. Elissa lives in Los Angeles, CA.