

ELISSA ASHWOOD

Digital Development Consultant

Elissa Ashwood is a Digital Programs Creator at The DeBruce Foundation who works to develop supportive online experiences that accelerate learning and positive behavior change. An experienced entrepreneur, Ms. Ashwood believes that building prototypes that can be quickly tested with and improved by users creates the fastest path to success. Elissa has developed nearly 100 leadership and skill development programs, which receive “A” ratings from participants and have achieved double the retention and diversity levels of typical programs. A trusted advisor to

some of the highest performing leaders in the world, Elissa has held executive roles in Finance and HR at three Fortune 500 companies (Citibank, American Express, AIG), been a consultant at top firms (Price Waterhouse, McKinsey & Co), been an independent consultant to foundations, school districts, and non-profits, and founded a tech company (Truly Accomplished).



Ms. Ashwood is a Gold Award Girl Scout and author of the books Evidence-Based Productivity Improvement and Managing Motivation. As a cancer survivor, she has a particular passion for helping people find a sense of security and happiness even in uncertain times. Ms. Ashwood holds a Bachelor's in Business Administration and Communication from Trinity University and a Master's in Finance and Accounting from the University of Rochester.